70 percent of land in the continental U.S. is privately owned
Current population: 7 BILLION

In the next 90 years: 10 BILLION
NRCS helps private landowners implement proven conservation practices on their lands.
Great Lakes Restoration Initiative (GLRI) Priority Watersheds and Phosphorus Focus Areas
Coming Together for Conservation: New Approach, More Partners

Regional Conservation Partnership Program

is a new program that mobilizes partnerships to multiply investments and reach common conservation goals.

More Partners bring innovation, new ideas, resources and local expertise to solve problems.

Priority Conservation Projects

RCPP Funding Options

USDA plans to invest up to $1.2 billion

USDA Goal: Partners match investment to equal —

$2.4 billion

for conservation through 2018

more: nrcs.usda.gov/FarmBill