Member and Meeting Attendee
Swag and Incentive Ideas

Headquarters will provide a limited number of notebooks to chapters. Send a write-up about your intent for the giveaway, number of notebooks requested, and address for shipping to memberservices@swcs.org. Notebooks are first come, first serve, so don't delay!

Pair the soil themed notebooks with gummy worms or the water themed pics with reusable straws for a fun, inexpensive giveaway.

A gift from Headquarters

Chapters around the nation use funds in their account or request sponsorships to provide SWCS branded gifts. Chapters also offer short-term purchases of items. Make a request to pubs@swcs.org for access to a high resolution SWCS logo to brand your swag.

One chapter purchased water bottles to distribute throughout the year. Another provided an opportunity for members to purchase their own conservation shirt designed locally by the chapter.

Locally purchased, SWCS-branded giveaways

Offer giveaways through a trivia game or by raffle. This allows the chapter to better plan the number of items needed, between a gift from Headquarters and locally purchased, SWCS-branded giveaways.
Chapters and individual members have the opportunity to provide gift memberships to first-time members at a reduced rate of $58.

Food and beverages are always an incentive for people to participate in an activity!

A chapter holds a trivia event at a local brewery.

The way to a member’s heart is through their stomach

Remember to keep SWCS Headquarters informed of chapter activities so we can promote and support your events!

More tools for chapter leaders can be found at www.swcs.org/chaptertools. Contact memberservices@swcs.org with any of your membership needs.