SWCS IN 2017

We can’t believe it’s already 2018! Take a look back at some of what the Soil and Water Conservation Society has accomplished in the last year. Thank you for being a part of it!

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1. JOURNAL OF SOIL AND WATER CONSERVATION
We published volume 72 of the Journal of Soil and Water Conservation. That’s over 80 articles, including one special issue on sustainable corn production systems.

2. 72ND INTERNATIONAL ANNUAL CONFERENCE
In July we traveled to Madison, Wisconsin, for the 72nd International Annual Conference, “Conservation Connections.” The meeting was a huge success, with over 500 attendees representing six different countries and 43 states.

3. CONSERVATION MATTERS
We launched a video series called “Conservation Matters.” This series challenges researchers from across the country to explain their work to us in just a few minutes. Be sure to check the whole series out at vimeo.com/swcs.

4. CEO CLARE LINDAHL
In August, Clare Lindahl joined the SWCS team as CEO. Under her leadership, SWCS will further its mission to foster the art and science of natural resource conservation, and advocate for conservation professionals and for science-based conservation practice, programs, and policy.

5. LOCAL CHAPTERS
SWCS is made up of chapters across the United States and Canada who have had a busy year hosting workshops, meetings, and training events for local members.

6. COVER CROPS AND SOIL HEALTH
In December, SWCS partnered with the Howard G. Buffett Foundation to host the 2nd National Conference on Cover Crops and Soil Health in Indianapolis, Indiana. The meeting brought together over 500 participants, a third of whom were farmers!

7. NEW MEMBERS
329 people became new members of SWCS in 2017. (You can join too! Learn more at swcs.org/join).

8. WEBSITE REDESIGN
If you haven’t visited SWCS.org lately, it’s worth a click! In 2017, SWCS underwent a website redesign to refresh our look and improve user experience through better navigation and more content. We’ve also enhanced our online presence through social media. Go ahead, check it out!

facebook.com/soilandwaterconservation
twitter.com/SWCSNews
instagram.com/SWCSNews
vimeo.com/SWCS