SWCS Corporate Partnership Benefits

Compare benefits across five annual partnership levels

An em dash (—) indicates that a benefit is not included at that level.

BENEFIT	PLATINUM $10,000	DIAMOND $7,500	GOLD $5,000	SILVER $3,000	BRONZE $1,000
MEMBERSHIP					
Complimentary individual memberships (individual membership benefits listed separately)	**10**	**7**	**5**	**3**	**2**
RECOGNITION					
SWCS partner logo for organization website	Included	Included	Included	Included	Included
Corporate Partner listing on SWCS website, membership newsletter, and annual report	Included	Included	Included	Included	Included
Article in one membership newsletter issue per year (subject to approval)	Included	Included	Included	Included	Included
SWCS social media promotion of educational opportunities/events (subject to approval)	**Up to 5 events**	**Up to 3 events**	**Up to 2 events**	**Up to 1 event**	—
Logo in Annual Conference program	Included	Included	Included	Included	Included
Logo on Annual Conference signage	Included	Included	Included	Included	Included
Recognition ribbon for representative's Annual Conference badge	Included	Included	Included	Included	Included
CONFERENCE BENEFITS AND DISCOUNTS					
Complimentary Annual Conference registrations	**3**	**2**	**1**	—	—
Pricing on company individual Annual Conference registrations	Member pricing	Member pricing	Member pricing	Member pricing	Member pricing
Annual Conference exhibit booth	**Complimentary; prime placement**	**Complimentary; prime placement**	**Complimentary**	**$500 off**	**$100 off**
Ad in final Annual Conference program	**Complimentary full-page**	**Complimentary half-page**	**Complimentary quarter-page**	—	—
Invitation to attend Partnership Reception at Annual Conference	**5**	**3**	**2**	**1**	**1**
Invitation to attend VIP Event at Annual Conference	**2**	**1**	—	—	—
Opportunity to distribute organization swag to Annual Conference attendees	Included	Included	Included	Included	—
OTHER DISCOUNTS AND SERVICES					
SWCS online store discount for all company employees	**20%**	**20%**	**20%**	**20%**	**20%**
Advertising discount in the Journal of Soil and Water Conservation (JSWC)	**40%**	**30%**	**30%**	**20%**	**10%**
Career Center postings	**5 complimentary; 30% off 5 additional**	**50% off 5 postings**	**30% off 2 postings**	**30% off 1 posting**	**20% off 1 posting**
Free internship postings	Included	Included	Included	Included	Included
Company-specific services to advance shared missions, determined by both organizations' leadership	Available	Available	Available	—	—

Platinum $10,000 • Diamond $7,500 • Gold $5,000 • Silver $3,000 • Bronze $1,000