



CORPORATE MEMBERS

Leading the Way



SOIL
AND WATER
CONSERVATION
SOCIETY[®]

"If we don't take care of the earth, it may stop taking care of us."

Tamika Gravesandy, a 14-year old from South Carolina





Reasons to Join SWCS Corporate Membership

Partnering for Shared Purpose

The Soil and Water Conservation Society invites you to join us in our mission to advance soil, water, and related natural resource conservation to achieve sustainability. We believe that by partnering with other organizations who share our passion, we can work together to practice and promote an ethic that recognizes the interdependence of people and their environment.

Much has been done, but our job is not finished. Through your support, together we will continue the effort to ensure the long-term sustainability of our nation's soil and water resources.

"We take care of the land so it will take care of us and our children and their children ... and maybe yours, too."

Bob and Bernice Cerven, Iowa farmers

Benefits

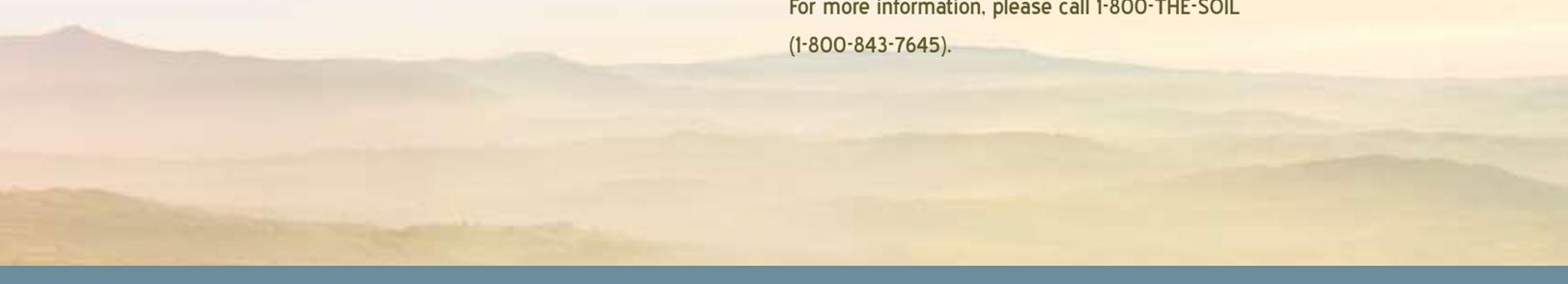
The SWCS corporate membership program is for businesses and organizations interested in seeking an identity with a respected international conservation organization. Being a member offers the opportunity for increased national and international visibility and identification with land and water conservation causes.

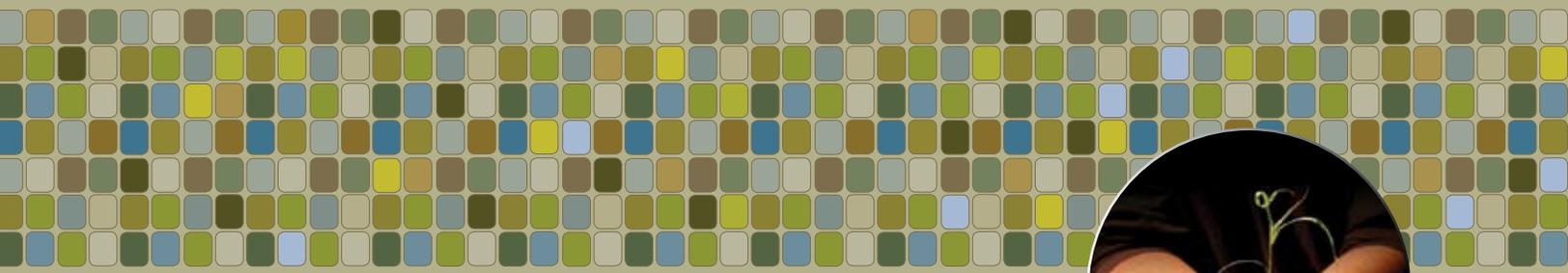
SWCS corporate members also have the opportunity to be involved in policy development within the organization. Corporate members receive a variety of benefits depending on their membership level.

Positive Exposure

Companies that choose to become corporate members will immediately gain increased exposure. Your company name, products/services, and contact information will be seen by thousands of likely customers and partners in the society's journal, newsletter, and conference materials, and on its Web site.

For more information, please call 1-800-THE-SOIL (1-800-843-7645).





About the Soil and Water Conservation Society

SWCS is a nonprofit scientific and educational organization that has been advancing the conservation agenda since 1943. As the years have passed, conservation challenges and solutions have not become simpler but more complex. The need for the society to bring together interested professionals to exchange ideas is more important than ever. Now, SWCS invites you to partner with us to improve natural resource conservation practice for greater environmental and economic sustainability.

Mission

The mission of the Soil and Water Conservation Society is to foster the science and art of natural resource conservation for sustainability. The society promotes and practices an ethic that recognizes the interdependence of people and their environment.

Membership

SWCS has over 5,000 members around the world. They include researchers, planners, policy makers, technical advisors, teachers, students, farmers, and ranchers. Our members come from nearly every academic discipline and many different public, private, and nonprofit institutions. Seventy-five SWCS chapters throughout the United States and Canada conduct a variety of grassroots activities.

Publications

SWCS has been a trusted source in conservation publishing for more than six decades. The *Journal of Soil and Water Conservation* is the flagship publication of the society. The bimonthly journal includes feature articles, viewpoints, conservation news, and peer-reviewed research reports. The society also publishes the *Conservogram* monthly e-newsletter and numerous books and reports.

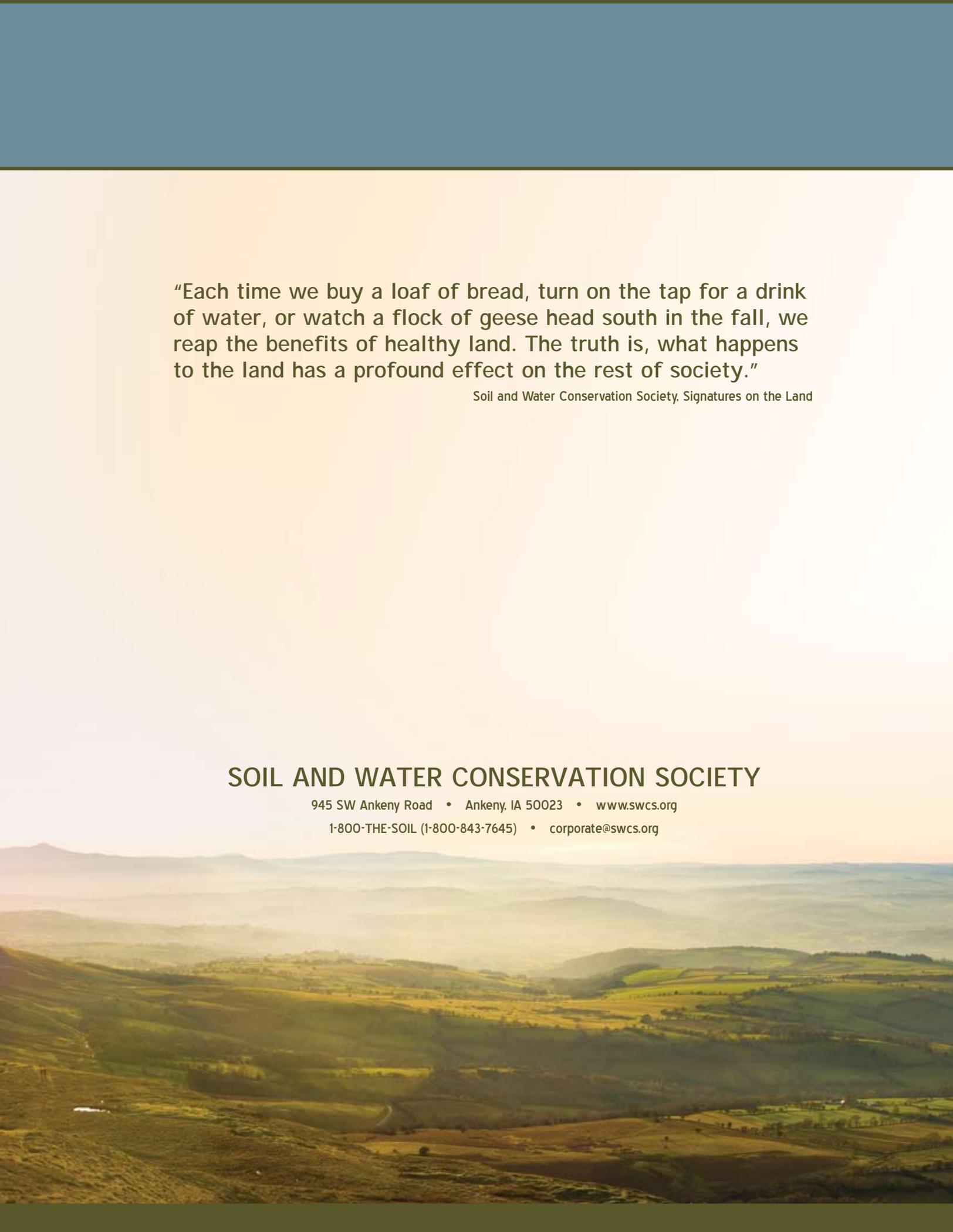
Professional Development

Every year the SWCS annual conference brings together a wide spectrum of researchers, practitioners, and policy makers to explore current issues in natural resource management. SWCS also has an expanding program of regional and topic-specific workshops and special conferences. As a corporate member, you can help determine the focus of these efforts.

Advocacy

SWCS undertakes special projects to focus attention on key issues confronting conservation professionals and the conservation movement. Special projects are designed to inform policy makers through analysis and evaluation of legislation and government programs. This is accomplished by highlighting key scientific developments that create opportunities to improve the effectiveness of conservation practices, systems, and programs. The society serves to anticipate problems and challenges that will confront conservationists in the future and then develop and promote innovative solutions and approaches for addressing those challenges.





“Each time we buy a loaf of bread, turn on the tap for a drink of water, or watch a flock of geese head south in the fall, we reap the benefits of healthy land. The truth is, what happens to the land has a profound effect on the rest of society.”

Soil and Water Conservation Society, *Signatures on the Land*

SOIL AND WATER CONSERVATION SOCIETY

945 SW Ankeny Road • Ankeny, IA 50023 • www.swcs.org

1-800-THE-SOIL (1-800-843-7645) • corporate@swcs.org