



**Healthy Land
Clean Water
For Life**

International Headquarters
945 Southwest Ankeny Road
Ankeny, Iowa 50023-9723
Phone (515) 289-2331
1-800-THE-SOIL
FAX (515) 289-1227
E-mail: swcs@swcs.org
<http://www.swcs.org>

SWCS Corporate Member Benefits

Description of Benefits	Gold Membership (\$5,000)	Silver Membership (\$3,000)	Bronze Membership (\$1,000)
<u>CONFERENCE AND WORKSHOP REGISTRATION</u>			
SWCS Annual Conference – 1 complimentary individual registrations	✓		
Other SWCS conferences and workshops – 1 complimentary individual registration	✓		
<u>LEADERSHIP EVENTS</u>			
*SWCS Executive Committee Leadership Forum	✓	✓	
President’s Club Reception at Annual Conference	✓	✓	
*SWCS Leadership Dialogue at Annual Conference	✓	✓	✓
<u>SWCS MEMBERSHIP</u>			
SWCS individual Conservationist membership	✓	✓	✓
	2 memberships	2 memberships	1 membership
<u>RECOGNITION AT SWCS ANNUAL CONFERENCE</u>			
Prime exhibitor booth placement at Annual Conference	✓ Complimentary	✓ \$500 discount	✓ \$100 discount
Attendee swag handout to Annual Conference attendees at registration	✓ Complimentary	✓ Complimentary	✓ Your cost: \$175
Logo printed in Annual Conference preliminary program and final program	✓	✓	✓
Recognition signage at Annual Conference	✓	✓	✓
Advertisement in Annual Conference final program	✓	✓	
	½ page ad in final program	¼ page ad in final program	
<u>COMMUNICATION</u>			
*Use of SWCS social media to market educational opportunities/events (<i>content subject to approval</i>)	✓ 6 events	✓ 4 events	✓ 2 events
*Use of SWCS logo on company website (<i>contact SWCS headquarters for appropriate logo</i>)	✓	✓	✓
<u>RECOGNITION IN PUBLICATIONS</u>			
*Recognition in every <i>Journal of Soil and Water Conservation</i> and in every membership newsletter, the <i>Conservogram</i>	✓	✓	✓
*Recognition in SWCS annual report	✓	✓	✓
Recognition on the SWCS website	✓	✓	✓
*Article in one issue of the <i>Conservogram</i> per year (<i>content subject to approval</i>)	✓	✓	
<u>ADVERTISING IN THE JOURNAL OF SOIL AND WATER CONSERVATION</u>			
Reduced advertising rates in the <i>Journal of Soil and Water Conservation</i> (<i>at current advertising rates</i>)	✓	✓	✓
Benefits Value	Up to \$7,430	Up to \$4,730	Up to \$2,265

*Exclusive opportunity for SWCS Corporate Members only

For more information on the SWCS Corporate Member Program, please call 1-800-THE-SOIL or email corporate.info@swcs.org.

Interested in additional sponsorship opportunities for particular events or other contribution options? Contact SWCS for more details!