



## Science & Policy Committee

Tuesday, June 6, 2017

**Call to Order** at 3:00 CDT. There were four committee members on the call.

- Annie Binder updated the Committee on plans to develop a new SWCS website (targeted to launch late this summer) and she is open to ideas. One suggestion was to develop a “Policy” page along with a “Science Matters” page (or some similarly titled), which is home to some of the content discussed in this and last month’s call.
- Kim Johnson-Smith and Annie were willing to look into the possibility of developing content for Facebook and social media outlets during the next meeting. This could be in the form of elevator speech for selected presenters at the SWCS Meeting in Madison. These could be about 2 minutes long.
- To this end, S&PC Members are asked to suggest presenters that should be considered for this. The final agenda can be found at [http://www.swcs.org/documents/filelibrary/17ac/Full\\_Agenda\\_0A9FD34F4BE5C.pdf](http://www.swcs.org/documents/filelibrary/17ac/Full_Agenda_0A9FD34F4BE5C.pdf)
- Lindsay Yasarer suggested the relevancy of science, disseminating and communicating science to the public, and the power of science in policymaking, might be the topic of a symposia at the 2018 SWCS meetings in Albuquerque.
- Our next meeting will be at the SWCS Annual meeting in Madison, WI. The face-to-face meeting will be held on Monday, July 31<sup>st</sup>, from 12:30 to 1:30 in Room R of the Monona Terrace Convention Center.
- The meeting was adjourned at 3:30 CDT.