Headquarters Hack #001
Member and Meeting Attendee Swag and Incentive Ideas

Headquarters will provide a limited number of notebooks to chapters conducting a 75th Anniversary activity. Send a paragraph write-up about your activity, intent for the giveaway, number of notebooks requested, and address for shipping to memberservices@swcs.org to be considered. Notebooks are first come, first serve, so don’t delay!

Pair the soil-themed notebooks with gummy worms or the water-themed notebooks with reusable straws for a fun, inexpensive giveaway.

Chapters around the nation use funds in their account or request sponsorships to provide SWCS-branded gifts. Chapters also offer their members short-term sales of items. Make a request to pubs@swcs.org for access to a high resolution SWCS logo to brand your swag.

A chapter purchased water bottles to distribute to members throughout the year.

A chapter provided an opportunity for members to purchase their own conservation shirt designed locally by the chapter.

Offer giveaways through a trivia game or by raffle. This allows your chapter to better anticipate the number of items needed, between a gift from headquarters and locally purchased, SWCS-branded swag.
Chapters and individual members have the opportunity to provide gift memberships to first-time members at a reduced rate of $58.

Click on the images to be linked directly to the forms.

Gift from an individual  Gift from a chapter

Food and beverages are always an incentive for people to participate in an activity!

A chapter holds a trivia event at a local brewery.

Click here for a soil pudding cup recipe.

The way to a member’s heart is through their stomach

Keep an eye on www.swcs.org/75 for swag campaigns in which items will be offered for purchase for a limited time. Be sure and post your swag online and tag us and the 75th Anniversary using @SWCSNews and #SWCS75.