

It wouldn't be a celebration without our chapters! Here are 5 ways to join with other SWCS chapters across the US + Canada to celebrate what we've accomplished in the last 75 years + to look forward to the next 75!

1. Host a Service Project: invite chapter + community members to help make the world a more beautiful place by picking up trash, organizing a 5K fun run, planting trees, or volunteering for a local organization in need. Partner with a local school, FFA or student chapter!

Ex. The Mississippi State University Student Chapter hosts an annual cleanup of a creek near campus.



Painted with soil kit



3. Make a Community Art Project:

Get together with other members to create a quilt, paint a mural, or sponsor a poetry contest about our soil + water resources. You can also show one of SWCS's short films like "Soil Health in the West." Be sure to document + share your art with photos!

Ex. The Montana Chapter sells a Soil Painting Kit: host a social where attendees can make their own soil art, or lead an activity at a local school!

2. Host a Fundraiser or Celebration at a local brewpub or community center. Play conservation trivia, invite a speaker, or get to know other conservation professionals through "speed networking." Work with a local organization to sponsor + be sure to offer incentives to attendees!

Ex. The California-Nevada Chapter hosted a panel discussion with female leaders on "Women in Conservation" at a local wine + beer shop.

4. Take a photo with HHB!
Download a photo of our founder, Hugh Hammond Bennett, from our website + take a photo individually or with your chapter! Use the hashtag #ImWithHugh + #SWCS75 to share on social media.



5. Host a Visioning^{Session} with Your Chapter: What would you like your chapter to look like in 75 years? How can the chapter continue to be of value to conservation professionals? Be sure to invite a generational cross-section (perhaps reach out to a student chapter?) + agree on goals for the conversation.

Ex. The Iowa Chapter held a visioning session at their summer meeting + had members contribute their thoughts anonymously (+ creatively!).

Don't be a stranger! Let us know what you're planning by emailing catherine.

delong@swcs.org, or sharing with us on social media.

Be sure to use the hashtag

#SWCS75! We'll feature your good work on our website.

Conservoogram, social media, + at the 75th anniversary conference in Des Moines!

