It wouldn't be a celebration without our chapters! Here are 5 ways to join with other SWCS chapters across the US & Canada to celebrate what we've accomplished in the last 75 years & to look forward to the next 75!

1. **Host a Service Project:** invite chapter & community members to help make the world a more beautiful place by picking up trash, organizing a 5K fun run, planting trees, or volunteering for a local organization in need. Partner with a local school, FFA or Student Chapter!

   *Ex.* The Mississippi State University Student Chapter hosts an annual cleanup of a creek near campus.

2. **Make a Community Art Project:** get together with other members to create a quilt, paint a mural, or sponsor a poetry contest about our soil & water resources. You can also show off SWCS’s short films like “Soil Health in the West.” Be sure to document & share your art with photos!

   *Ex.* The Montana Chapter sells a Soil Painting Kit: host a social where attendees can make their own soil art, or lead an activity at a local school.

3. **Host a Fundraiser or Celebration at a local brew-pub or community center.** Play conservation trivia, invite a speaker, or get to know other conservation professionals through "speed networking." Work with a local organization to sponsor & be sure to offer incentives to attendees!

   *Ex.* The California-Nevada Chapter hosted a panel discussion with female leaders on "Women in Conservation" at a local wine & beer shop.

4. **Take a photo with HRB!** Download a photo of our founder, Hugh Hammond Bennett, from our website & take a photo individually or with your chapter! Use the hashtag #WithHugh & #SWCS75 to share on social media.

5. **Host a Visioning Session with Your Chapter:** What would you like your chapter to look like in 75 years? How can the chapter continue to be of value to conservation professionals? Be sure to invite a generational cross-section (perhaps reach out to a student chapter?) & agree on goals for the conversation.

   *Ex.* The Iowa Chapter held a visioning session at their summer meeting & had members contribute their thoughts anonymously (or creatively!)

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Don't be a stranger! Let us know what you're planning by emailing cathervine@swcs.org, or sharing with us on social media. Be sure to use the hashtag #SWCS75! We'll feature your good work on our website, Consenogram, social media, & at the 75th anniversary conference in Des Moines!