



SWCS–NCC Meeting Notes

June 16, 2010

Teleconference

Participants: Bill Boyer, Ross Braun, Marvin Brown, Michelle Perez, Marc Safley, Jan Surface

Michelle Perez's May Forum Recap: Michelle's forum was well received. 15 people attended the seminar. There were many productive questions and great participation from the audience. Overall it was really great seminar.

ACTION: Marvin will follow up with Dana on having Michelle give the same presentation to NRCS leadership. Michelle will contact NRCS Chief White and Dana York directly on presenting her results to NRCS leadership and staff.

Reimbursement Request for Marc Safley for attending 2010 St. Louis Conference (All):

The NCC Board has agreed to offer Marc reimbursement for the conference registration fee and leadership workshop fee.

2011 SWCS Conference Logo (Ross): The logo will be used on our banner and for the conference next year.

Silent Auction Contributions for 2010 SWCS Conference:

- Bill will contribute two decoys to auction
- Ag Library botanical items (note cards/calendar/etc.); The board authorized Jan to spend up to \$50
- Michelle will pursue getting a restaurant gift certificate; The board authorized Michelle to spend up to \$50 for a gift certificate if she is not successful in getting a donation

SWCS Board of Directors (Bill): The Board is working on 5 year Strategic Plan. One item in the strategic plan is to work with NCC on organizing the Berg Forum.

American Association for the Advancement of Science Memorial Lecture, June 15, 2010

(Marvin): Dr. Roger Beachy (Director, National Institute for Food and Agriculture) gave lecture. Approximately 150 people attended. He spoke about Ag Sustainability, the World Food Prize, and other topics. Bill, Marvin, and Tom Hebert attended for NCC SWCS.

Ideas for Conference (Michelle):

- Programs Committee (SWCS-Ankeny) is responsible for these types of arrangements—Michelle will send ideas to Dwayne Johnson
 - Work with Science and Policy Committee on theme
 - Hire Malcolm Dalglish for entertainment

ACTION: Michelle will send ideas to Dwayne Johnson

Next Teleconference scheduled for July 7, 2010, noon to 1:00pm

Tentative Agenda

- 2011 Local Planning Committee Chairperson needs to be identified
- Fall Tour
- Follow-up with Dave White and Ginger Murphy on NRCS employee involvement in 2011 conference

Monthly Meeting Call-in Information:

Toll Free: 866-919-4799

Participant Pass code: 6903501