

JOIN TODAY

As you explore the opportunities offered by the Soil and Water Conservation Society, I want to take a moment to thank you for your interest. The strength of the Society is its members, who bring thoughtful, science-based contributions to natural resource management and policy. As the leading Society for conservation professionals, we are committed to providing front-line access to scientific research, reports, and workshops to further reinforce our members' passions for agriculture and the environment.

As our members, chapters, Board of Directors, and staff look forward to welcoming you to the Society, I am grateful for the opportunity to share a glimpse of our commitment to the future of conservation. It is abundant and will continue to shape the next generation's ability to sustain and improve the quality of life we all enjoy.

Together, we are making a difference for tomorrow. Become a member today!

Sincerely,
James B. Gulliford, Executive Director

TAKE THE NEXT STEP: GET INVOLVED

DEVELOP

SWCS develops professionals through opportunities to work with conservation leaders and take on new challenges through SWCS activities at local and national levels.

- Conferences and workshops on land and water management issues designed to update conservation professionals with the latest in conservation technology and practices.
- Annual International Conferences providing members with the opportunity to meet and exchange views with an international network of professional conservationists.
- Local workshops, field days, and tours organized by chapters offering first-hand opportunities to observe innovative conservation technologies.
- From our bi-monthly publication, the Journal of Soil and Water Conservation, to books and educational resources about conservation, the Soil and Water Conservation Society is committed to learning and bringing soil, land, and water conservation issues to everyone.

DISCOVER

Don't be left in the dark. Discover the rewards of Society membership and its powerful resources that will keep you on the cutting edge.

NETWORK

SWCS provides a strong network of professionals creating the opportunity to work with other conservation leaders, to stay up-to-date with current research, and to contribute to the advancement of conservation.

IMPLEMENT

SWCS implements methods and practices to sustain the productive capacity of our working lands. Become a member and be in the forefront of conservation.



Healthy Land
Clean Water
For Life

OUR MISSION

To foster the science and art of natural resources conservation and environmental management on working land – the land used to produce food, fiber, and other services that improve the quality of life people experience in rural and urban communities. We work to discover, develop, implement, and constantly improve ways to use land that sustains its productive capacity and enhances the environment at the same time.

The Soil and Water Conservation Society is a 501(c)3 nonprofit organization dedicated towards fostering science and the art of soil, water, and related natural resource management to achieve sustainability. With a membership of 5000, the SWCS provides its members and those in the conservation community with policy-directed research done by the Society and outlets for members' own research through publications like the Journal of Soil and Water Conservation.

You're Invited



SOIL
AND WATER
CONSERVATION
SOCIETY

Healthy Land
Clean Water
For Life

www.swcs.org

SWCS MEMBERSHIP BENEFITS

- Effective representation in policy circles on environmental, agricultural, and conservation issues.
- Opportunities to network with and learn from professionals from many disciplines through local, regional, and international meetings.
- Interaction and education through local chapter membership in the United States and Canada.
- *Journal of Soil and Water Conservation*
- *Conservogram*, a monthly e-newsletter of Society and chapter news and networking opportunities.
- *Conservation NewsBriefs*, a weekly e-newsletter with the latest media coverage of soil and water conservation research and policy.
- Discounts on books and conference or workshop registration fees.

SWCS MEMBERS ARE ADVOCATES INVOLVED IN

- Bringing science and professional judgment together to shape our conservation policy and programs to care for renewable natural resources.
- Working with landowners, communities, and units of government to get conservation on the ground.
- Research, education, and outreach on today's pressing conservation issues, budgets, and programs.
- Bringing all sides of critical issues together to seek common ground and identify solutions to the most important conservation problems confronting landowners and policy makers.

SWCS CHAPTERS

Local Chapters

- Sponsor activities at the local, state, and provincial levels.
- Provide a network for a broad range of conservation professionals to meet and discuss conservation objectives.
- Offer training, technical assistance, and hands-on experience with demonstrations, projects, and competitions.
- Become leaders in communication, conservation policy, and research.

University Campus Chapters

- Membership open to full-time undergraduate and full-time graduate students.
- Provide leadership on environmental issues on campus and in the community.
- Participate in joint meetings and projects with state and provincial chapters.



CONTRIBUTIONS

Your contribution to the SWCS will help make substantive, science-based contributions in the areas of soil conservation, energy, climate, water quality, and the sustainable production of food, fiber, and fuel. Please consider making a donation. Donate online at <http://www.swcs.org>, return the donation card, or federal employees may contribute through the Combined Federal Campaign. Financial contributions to the SWCS are tax deductible.

SUPPORTING A HIGHER LEVEL

President's Club and Leader memberships are available for individuals choosing to support special projects in conservation policy.

Corporate memberships are available for businesses and organizations interested in seeking to advance soil, water, and related natural resource conservation to achieve sustainability. If interested contact the SWCS at 1-800-THE SOIL.

THE GIFT THAT KEEPS GIVING

Have you thought about purchasing an SWCS membership for a colleague, business associate, or family member? This is another way to share the work of the Society and provide support.

JOIN NOW

DONATE NOW

All memberships are for 12 months.

(prices through 2012)

Conservationist	<input type="checkbox"/> \$80 USD
Conservationist-Canadian Member	<input type="checkbox"/> \$110 CAN
Leader	<input type="checkbox"/> \$130 USD
President's Club	<input type="checkbox"/> \$200 USD
Student: Graduation Date / /	<input type="checkbox"/> \$25 USD

Choose Journal Option

<input type="checkbox"/> Print only	<input type="checkbox"/> Online only
Both Print + Online (Additional Charge)	<input type="checkbox"/> \$40 USD
International Postage	<input type="checkbox"/> \$25 USD

(For those receiving printed journal outside the U.S., Canada)

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Make checks payable in U.S. funds to:

Soil and Water Conservation Society

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SWCS, 945 SW Ankeny Rd., Ankeny, IA 50023 or fax with credit card information to 515-289-1227.

Join online at www.swcs.org/join

THANK YOU



Building roots
that will grow strong
for generations.

www.swcs.org/join