



To foster the science and the art of soil, water, and related natural resource management to achieve sustainability.

International Headquarters

945 SW Ankeny Road
Ankeny, Iowa 50023-9723
Telephone (515) 289-2331
fax (515) 289-1227
email: swcs@swcs.org
<http://www.swcs.org>

PRESS RELEASE

Subject: Jim Gulliford Named SWCS Executive Director

Ankeny, IA (October 23, 2009) – The SWCS Board of Directors is pleased to announce the appointment of Jim Gulliford as the new Executive Director of the Soil and Water Conservation Society, effective November 2, 2009. The announcement was made on October 22, 2009, by President Gary Steinhardt.

"Jim has an excellent policy and management background in soil conservation and a long association with the Society," said Steinhardt. "We are looking forward to incorporating his skills in advancing the art and science of good land use during his tenure as executive director."

Gulliford has an extensive history in soil and water conservation, agriculture, and environmental protection. Most recently, he served as Environmental Protection Agency (EPA) Assistant Administrator for the Office of Prevention, Pesticides, and Toxic Substances from 2006 to 2009. His divisions were responsible for the protection of public health and the environment from potential risks of pesticides and chemicals. Before moving to Washington, Gulliford was EPA's Regional Administrator for Region 7 in Kansas City. There he was responsible for all aspects of planning, programming, and implementing the authorities of the US Environmental Protection Agency for the states of Nebraska, Iowa, Kansas, and Missouri, and nine (9) tribal nations within those state boundaries.

Prior to joining the EPA, Gulliford was the Director of the Division of Soil Conservation, Iowa Department of Agriculture and Land Stewardship (IDALS) from 1986 to 2001, and the Iowa Department of Soil Conservation from 1982 to 1986 when it was consolidated into the IDALS.

"The strength of the Soil and Water Conservation Society has always been its thoughtful, science-based contribution to natural resource management policy," Gulliford said. "The role of soil and water resources in issues of energy, climate, water quality and the production of food and fiber has never been more important. I look forward to working with the SWCS Board, its members and staff to assure that the voice of conservation scientists, educators and practitioners is a productive part of policy development and implementation."

Gulliford has been an active member of the Soil and Water Conservation Society since 1982 and was president of the Iowa Chapter in 1996. He was also a member of the National Association of State Conservation Agencies from 1982 to 2001, serving as president in 1989.

-30-

MEDIA: To arrange interviews please call 1-800-THE-SOIL or email: swcs@swcs.org

About the Soil and Water Conservation Society

The Soil and Water Conservation Society (SWCS) is a nonprofit scientific and educational organization, founded in 1943, that serves as an advocate for conservation professionals and for science-based conservation practice, programs, and policy. The SWCS has 5,000 members around the world. They include researchers, administrators, planners, policymakers, technical advisors, teachers, students, farmers, and ranchers. Our members come from nearly every academic discipline and many different public, private, and nonprofit institutions. The SWCS chapters throughout the United States and Canada represent the grassroots element of the organization and conduct a variety of activities at local, state, and provincial levels and on university campuses.