

ANNUAL CONFERENCE SPONSORSHIPS

The Soil and Water Conservation Society welcomes the support of Annual Conference sponsors. Sponsorship helps SWCS to maintain low attendee registration fees as well as demonstrates sponsors' support of the Society. All sponsors of \$1,000 or more receive the following benefits.

- Priority in assignment of exhibit space at the Annual Conference
- Acknowledgement of support in the Annual Conference Program
- SWCS Sponsorship sign placed near sponsor's booth
- SWCS Sponsor ribbons given to booth workers

All sponsors of \$3,000 or more will receive access to a corporate lounge. The corporate lounge is a secluded room where sponsors can relax and entertain up to two guests at a time.

In addition, specific recognition is offered to special event sponsors including signage, slides, inclusion in the Annual Conference Program and on the SWCS website.

Plenary Session Sponsorships \$10,000 (Limit 2)

Pritchard Lecture

The keynote Pritchard Lecture will be the first general session of the meeting on Monday, July 23. The symposium will feature Hilary Swain, Executive Director and Senior Research Biologist of the Archbold Biological Station in Lake Placid, Florida. The sponsor will receive podium recognition through out the 2007 conference

Plenary II

The second plenary will focus on one of the key themes of the conference: Conservation Implications of a Bio-based Economy. Speakers for this "McLaughlin Group" style roundtable have yet to be determined.

Other unique sponsorship opportunities are available such as notepads, pens and/or pencils, hotel keycards and much more. Contact Sue Ann Lynes at sueann.lynes@swcs.org for details.

Additional Opportunities (limit in parenthesis)

- Opening Reception \$8,000 (2)
- Networking Reception \$500/1,000 (unlimited)
- Wireless Internet Café - \$2,500 per day (4)
- Topic Area Sponsorships - \$2,500 (8)
 - o Soil Resources and Management
 - o Water Resources and Management
 - o Biodiversity Conservation and Management
 - o Conservation in Urban Settings
 - o Adaptive Management of Conservation Efforts
 - o Conservation Education
 - o Conservation Tools and Technologies
 - o Conservation and Environmental Policy and Program Design
- Educational Workshop Sponsorship \$2,500 (4)
- Abstracts on CD-ROM \$10,000 (1)
- Lanyards \$2,000 (1)
- Meeting Participant Bags \$5,000 (1)
- Coffee Break \$2,500 (10)

Exhibit Booth Rates: \$950 – Hallway
 \$850 – Corner
 \$750 – Regular

Complete exhibitor packet available in January.



2007 ANNUAL CONFERENCE
July 21-25 | Tampa, Florida

Descriptions of Sponsorship Opportunities

Opening Reception \$8,000 (Limit 2)

The popular first-evening party with hors d'oeuvres and cash bar for all meeting attendees will be held pool side on Saturday, July 21

Networking Reception \$500 - \$1,000 (unlimited)

To be held Monday evening, July 23 in the Exhibit Hall for all meeting attendees. Hors d'oeuvres and cash bar will be available. Sponsors will provide three to four PowerPoint slides that will run continuously throughout the evening.

Wireless Internet Café - \$2,500 per day (Limit 4)

Wireless Internet access in the conference center provided Sunday through Wednesday for attendees to access the internet. One of the most frequently asked questions at the Conference is, "Where can I check my email?" The Sponsor's name will be prominently displayed.

Topic Area Sponsorships - \$2,500

Eight major scientific areas are presented over three days, Monday through Wednesday. The moderator will acknowledge sponsorships from the dais.

Program Topics and Areas of Emphasis include:

- Soil Resources and Management
- Water Resources and Management
- Biodiversity Conservation and Management
- Conservation in Urban Settings
- Adaptive Management of Conservation Efforts
- Conservation Education
- Conservation Tools and Technologies
- Conservation and Environmental Policy and Program Design

Educational Workshop Sponsorship \$2,500 (Limit 4)

Annual Conference educational workshops focus on areas of special interest. Between 30 to 50 participants should be expected to attend the ½ day or one day workshops.

Abstracts on CD-ROM \$10,000 (Limit 1)

We would like to publish a CD of the abstracts from the 2007 Annual Conference. The CD will be mailed to every member of the Society, all meeting attendees and all libraries subscribing to JSWC. The Sponsor's logo will be on the mailer, CD face, and the PDF on the SWCS website.

Lanyards \$2,000 (Limit 1)

Sponsor provides SWCS with name badge lanyards for exclusive distribution to attendees. Lanyards will be distributed with the registration packet.

Meeting Participant Bags \$5,000 (Limit 1)

Sponsor provides SWCS with Logo for exclusive rights of advertising on bag.

Coffee Break \$2,500 (Limit 10)

A 20 minute morning and afternoon coffee and cookie break will be held in the Exhibit Hall Monday through Wednesday morning. Sponsors will be featured on a slide show throughout the break. No more than two sponsors will be featured at one time.

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